

Remarks:

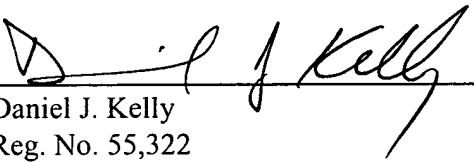
Applicant hereby provides these remarks as a supplement to the Amendment, which was dated and mailed May 3, 2004.

Applicant respectfully notes that Olivier discloses a method whereby potential members are matched to the founding group based on the founding group's agreed-upon criteria. Furthermore, the founding group is matched against each new potential member using either a one-way or two-way method whereby similarity is only between the agreed-upon founding group criteria and each new potential member. Since the criteria of new members are not matched against each other, it is conceivable that while new members match the founding group, they may not match each other. For example, should the founding criteria specify an age range of 20 to 70 years of age, it is possible that two new members could be matched into that group even though each is of substantially different age and each has specified in their profiles that they desire people of similar age. Furthermore, founding group members are themselves not required to match their agreed-upon criteria. Applicant's subject application is different from the Olivier method in that it uses multi-way matching. First, in creating an initial group, Applicant's method provides a multi-way criterion whereby all members in a group must be similar to each other to be included in that group. Once the group is formed, should the group desire to add new members to the group, multi-way matching is still employed whereby the new members must match both the criteria of each current group member and the criteria of all other new members added to the group. This assures that the group will have greater commonality with all of the members of the group as compared to the founding group having commonality with individual new members. Therefore, Applicant has amended the claims to specify that all of the subscribers' profiles in the group must be similar to each other.

In light of the comments herein, Applicant respectfully requests that the Examiner reconsider and withdraw the rejections to claims 1-11 of the subject application.

If the Examiner has any questions regarding this submitted Amendment, Applicant's Attorney invites the Examiner to contact Applicant's Attorney at (734) 662-0270 or by electronic mail at tlmyb@aol.com.

Respectfully Submitted,



Daniel J. Kelly
Reg. No. 55,322

DATED: February 18, 2005